

MINUTES OF ACCC BOARD MEETING
Saturday, February 14, 2015

The meeting was called to order by Bernardine Ginsburg, President, at Sundial Recreation Center in Sun City at approximately 10 am. A quorum was established by Secretary Shirley Bormann. Clubs in attendance were: Camera Guild, Grand Photos, Phoenix, Photography West, Prescott, Saguaro, Sun Lakes, Trilogy, West Valley and Westbrook Village. Absent: Club Camera Tucson, Sun City Festival, Rim Country and Yavapai. (Joe Webster said Yavapai is not rejoining.)

Minutes – Shirley said the minutes from the previous board meeting in October had been sent out to the entire Board and club reps to review before the meeting and asked for them to be approved. A motion was made by Lynn Thompson, seconded, and unanimously approved.

Treasurer report – Dick Soderholm said we had \$8285.31 balance as of Thursday which does not include what is in PayPal from the Roundup or for the image entries. Last fall's Roundup net ACCC \$832.17. An E-postcard was filed with the IRS for another year. Jim Warthman asked if non-profit status was filed. Dick said ACCC had never filed for non-profit status because we don't need to – it is optional. ACCC is a social organization. We had to provide a written description of what ACCC is and our purpose and the IRS set us up. We have an EIN number because the IRS started forcing banks to require this. Even though the account is under Dick's own SS number, things are reported with the IRS with the EIN number.

Membership – Dick said 9 clubs have paid – have not received dues from Club Camera Tucson, Phoenix, Rim Country, or Sun Lakes. A motion was made by John Frelich to approve the treasurer's report with Dave Halgrimson seconding and approved by all.

Honors Report – Ella Schreiber suggested that individuals present at the board talk up the honors to their club via newsletters or otherwise. Suggest members for honors if they contributed to the club and to ACCC. Once a person receives an Associate award, he must wait 3 years before receiving a Fellow award. It was asked who had received awards over the years. Bernardine said she would send a list out. Ella said that there would also be plaques at the Roundup indicating who the previous honorees were.

Roundup report -

Spring - 2015 – John Livoti said everything at Sun Lakes is set - Food has been ordered, menu, rooms, prices. Said they also made a banner with ACCC without dates so it can be re-used by other clubs in the future. Raffle tickets are ready to be inserted behind the name tags. Bernardine reminded people to register - only 52 people registered online so far - said Arizona Highways donated two \$100 gift certificates for a workshop, a couple of books and desk calendars. Prescott Camera Club will donate a copy of Colleen's new book.

Program-2015- Ella Schreiber said speaker Beth Ruggiero-York who is active with Arizona Highways will present a program on night photography in the morning and moon shots in the afternoon.

Fall – 2015 – Jim Warthman said Phoenix will do the fall 2015 roundup – assuming they can have at Sun City – Jim is not part of the planning. Bernie managed to get Canon to furnish a Canon Explorer of Light speaker – (we have to allow students to come for free without lunch – must have student ID). Ella said the speaker is Stephen Johnson, Explorer of Light. (website “sjphoto.com”) who worked with Adobe with development of Lightroom. He has a long bio with a lot of different lectures. Can speak on many different subjects - from I2 steps to improving photography to post camera processing.

Spring 2016 - Ella suggested Bruce Tauber for speaker for spring since he will be coming out with a book this summer. Stan checked with Sun City Grand to see if we could use the facilities for the Spring Roundup but were told that the date of the Roundup is the weekend of the Spring Art Fair and there are no facilities or parking that weekend so will have to swap dates with someone. West Valley and Festival are next but West Valley has no room either. Sun City Festival does but although they paid their dues, don't appear to be very active. There was discussion about where to hold Roundups and expenses. Sun Lakes will cost \$1200, Grand Photos will cost \$1000 for the afternoon (morning is free); clubs get first choice. Camera Guild is allotted two events – we weren't paying for event but giving gratuity – if they give us room for the Roundup, they lose the room for their own use. Photography West had room last year – Bernie will try to talk to someone at SCW. Discussion about where to hold events – Masonic Lodge, Elks Clubs, etc. May have to start researching things. Gary Mynar will send out a message to the West Valley board – will agree to it. Problem for future. Consensus was that we need to start researching and get prices for rooms.

Grand Canyon International -

ACCC judging - Mark Zabrowski thanked Camera Guild, Photography West, Grand Photos, and Trilogy for participating with the ACCC judging.

Grand Canyon Circuit overall - Howard Zatulove said the 6 judgings went very well. Report cards were sent out, getting corrections on titles from people who entered. He is not asking clubs to get their club medals yet but will soon. He brought a medal to each of salons that Camera Guild decided on for \$4.50. He said it looks nice and was a good price. Howard said a lot of people with distinctions entered and many international members. We made money but won't know how much until all the mailings of the medals and ribbons are sent out. Many have to be sent internationally so cost unknown.

New Fall Competition for Projected Image Division (PID) Fall Circuit. Howard said the PID Fall Circuit is in the works. Paperwork has been submitted to PSA. Need to decide how much to charge – get dates and judges from participating five clubs (Camera Guild, Saguaro, Grand Photos, Photography West and Trilogy/Sun Lakes.)

Proposal by Howard - was to continue to provide income to ACCC by getting ACCC medals which income would go to ACCC. Question is – does ACCC continue to be a salon group? What is ACCC's role? The problem is no resources in providing people to run the exhibition. Using other club facilities is a drag, strain on resources – the people who do the work should get the money for their club.

Lengthy discussion -- John F. said historically ACCC got involved to combine smaller clubs to get revenue stream. Stan did Grand Canyon for several years for ACCC. When Grand Photos ran ACCC, they at least got money from Grand Photo's judgings (even though none from ACCC). Joe Webster asked Howard to give rules, etc. for running an exhibition. If ACCC can come up with space, resources, maybe there is an ACCC committee that is part of that salon. Discussion about possibility of ACCC rotating among other clubs. Appointing rep and asking people to volunteer puts strain on everyone else.

Bernardine said we need a motion – do you want to stay as a Salon or not? John F made motion to get to discussion – yes, let ACCC continue its role as part of (Photo Travel) Salon. Seconded by Jim W. Open for discussion. John said question is resources, more than that – for two years Stan held at Grand – this year Photography West did it – has to change – agree that if smaller clubs want to band together to create some segment, they should share in revenue. Joe W asked how large a venue you need. Was told you can do in living room with 55" TV perhaps, under current standards, a large screen TV. Charge flat fee to enter - \$40 – profit split amongst six clubs. Back about 5 years ago, it was a few hundred bucks a club. Stan said problem was not splitting it. Half profit gets divided amongst 5 clubs, ACCC was keeping all of it at time. ACCC had spent \$2.300 for projector at time and GCI used as justification. One possibility was you could take a team of 5 clubs, give 2/3 to clubs.

Bernie asked only the representatives from clubs to vote on motion- that ACCC stays in Salon - initial vote was 5 for ACCC staying (as one of Salons) to 4 with one abstaining. Abstaining club asked to vote - Final vote was 6-4 for ACCC staying as one of the clubs (Salons).

Discussion on how to split proceeds - Lynn T said should be prorated – money ACCC gets should go to treasury. Maryann sees as confusing – ACCC is umbrella, instead of ACCC participating. John F said those who are working should get paid for it. If ACCC gets minor amount such as 10%, that's ok. Bernardine said we already voted 6/4 to continue with Salon which presumes some clubs want to do that. ACCC has to put team together. Howard said need two venues (to show exhibitions), facilities (to judge), refreshments, at least 5 people (plus judges) to run exhibition. It was questioned whether Prescott, Sun Lakes, Trilogy etc. could run a circuit. Could get together or do separately – Trilogy, Prescott and Sun Lakes said they could run one separately. It was also suggested the issue be re-voted. Bernardine said the motion passed but not by a majority of the member clubs. The motion said we can do it –not we have to do it. Needs more research. Howie has to figure out – perhaps everyone could do one a year. Need to move on.

Competition secretary – Jim Warthman

Eyelets of ribbons causing damage to prints - said there were complaints after last roundup that prints were being damaged by eyelets of ribbons. Prints got impressions from the ribbons. Howie and Cherie tried to address the problem by getting smaller boxes which will be stacked vertically so prints are standing. They want comments from club representatives afterward.

Rules – stacking, stitching and infrared - Last board meeting voted to adopt PSA nature definition limiting certain methods including stacking, stitching and infrared – questioned whether we need to adhere to that rule which prohibits such things or create our own. Lynn Thompson said he worked on definition - not just a PSA definition but also FIAP (European) definition. Lynn suggests go with their rules. Lots of members enter PSA. Confusing enough without two sets of rules. Adopt what PSA does. Joe said several people from his club said infrared should be allowed. Lynn said you would have lots of problems with judges also. Need one uniform set of rules. Get better judging, entries in long run. Jim will leave as is.

Definition in categories - should categories be defined or amplified better in upcoming competitions? Decided to leave definition open. Leave up to judges to decide. Images should strongly reflect the theme.

Print Competition - Cherie and Howard are ready. Invited clubs who are giving special awards to be at judging if they want. It is optional for them to attend. Awards to come from top 25 or so scores – from HM and above. Jim said 404 prints received.

Projected Image Competition - David Fudge said about 125 people entered and they had 815 images. Needs laptop at Roundup to project 1400x1050 images. Joe Webster will bring his. Discussion about future of judging software (Muskovic Salon Software) which currently goes through webpage of Wade Clutton who seriously ill. Bernardine asked that David Fudge, Howard Zatulove and Dave Halgrimson research the issue for future to find new software for judging. Can research informally but stay in touch with each other.

Ethics – Harold Johnsen – no report. (round of applause)

Leadership forum – Joe Webster said he sent an email for ideas but received no replies. Having a hard time getting a program together for April. Said their camera club is doing technology for future of photography – will have leadership forum with that program finished by fall and suggested forum late September/first of October. Jim suggested Joe's judging program mentioned at last board meeting. Joe said the program includes list of criteria, technical, what to look at, which is part of program as well – using images off computer to practice. He said they could also do a program on judging photographs for their clubs.

Stan said that the idea of the Leadership Forum was to share ideas to makes clubs become better clubs. Said that time frame suggested was same week as PSA Conference - may not have as many people there. Cherie said she would like discussion on how to grow club membership and how to get newbies to stay interested. Joe said original thought was to help clubs but also to help individuals. Said Prescott has dearth of venues that can hold meetings

Newsletter – Bernardine Ginsburg said last couple Newsletters she did included information on what clubs were doing to get good ideas. If clubs doing something special, send articles that are pertinent, tell her what you are doing.

Nominating - Stan Bormann said he has the positions filled that were needed – Joe was going to be President, Maryann Rapp Treasurer, and Shirley Bormann Secretary. Was told he needs to find a President Elect.

Outreach – Dan Evander – not present – questioned how many meetings he attended. Martha said he was not aware that he was Outreach chair. Bernie will discuss with him.

PSA – Dave Halgrimson is ACCC’s representative. Dave asked what he was supposed to do. He was asked to notify PSA that he was PSA’s rep – will get information from PSA. There is a separate channel for councils.

PSA Challenge – Howard Zatulove also took on the PSA Council’s Challenge which ACC is going to do for the first time. He will approach it like an interclub competition on steroids and use two prior Roundups to identify top exhibitors invited to enter. Entrants will be notified if they want to participate to send an image (larger than digital sized). He will get previews of spreadsheet digital winners and by time of Roundup would have list of who would be invited to participate. Participants limited to how they did in Roundup. Need to submit 10 images per section from 10 different individuals. These to be judged later (by PSA).

PSA - Stan said ACCC is celebrating its 50th anniversary as Council member of PSA – hopes to get a certificate from PSA to present to ACCC so will need 5 minutes on agenda.

Old business – None

New business:

Speakers list – Clubs are requesting speakers lists - if your club has a list of good presenters, please share information to Bernardine who will send out to club reps on Googlegroups.

Judges list – Clubs need a list of judges. Shirley Bormann has compiled a partial list – if anyone has any judge available, let her know. She will send list out to Googlegroups.

Meeting was adjourned approximately 12:05 pm.

Respectfully submitted,

Shirley Bormann, Secretary